



STARTER



FOR PERSONAL PROJECTS, WEDDINGS, PORTFOLIOS, AND SIMPLE ONLINE PRESENCE

FROM £600 | £450 FOR SOLOPRENEURS / NEW BUSINESSES / CHARITIES

A CALM, BEAUTIFULLY-BUILT WEBSITE FOR WHEN YOU'RE READY TO SHARE YOUR WORK, YOUR STORY, OR YOUR EVENT WITH THE WORLD.

THIS PACKAGE OFFERS EVERYTHING YOU NEED FOR A CONFIDENT AND COHESIVE DIGITAL BEGINNING: A SMALL, REFINED SITE THAT LOOKS AS THOUGHTFUL AS IT FEELS.

WHAT'S INCLUDED

- UP TO 5 PAGES (FOR EXAMPLE: HOME, ABOUT, GALLERY, DETAILS, CONTACT)
- CUSTOM DESIGN ALIGNED WITH YOUR BRAND OR THEME
- FULLY RESPONSIVE BUILD (OPTIMISED FOR MOBILE, TABLET, AND DESKTOP)
- BASIC SEO SETUP – METADATA, SEARCH VISIBILITY, SPEED OPTIMISATION
- CONTACT / RSVP / ENQUIRY FORM
- INTEGRATION WITH YOUR CHOSEN DOMAIN + HOSTING SETUP
- ONE POST-LAUNCH SUPPORT SESSION (30 MINUTES)
- HAND-OVER VIDEO SHOWING YOU HOW TO MAKE SMALL UPDATES YOURSELF

www.elledaniel.co.uk/design

OPTIONAL ADD-ONS

- EXTRA PAGES – £80 EACH
- COPYWRITING OR CONTENT EDITING – £150 PER HOUR
- CUSTOM DOMAIN + HOSTING – FROM £12 PER MONTH
- ONGOING MAINTENANCE (SEE SUPPORT PACKAGES BELOW)

ONGOING SUPPORT (OPTIONAL)

FOR PEACE OF MIND AFTER LAUNCH:

STARTER SUPPORT – £60 PER MONTH

- MONTHLY UPDATES AND BACKUPS
- SECURITY AND PLUGIN MONITORING
- UP TO 1 HOUR OF SMALL CONTENT CHANGES
- PRIORITY EMAIL RESPONSE

WHO IT'S FOR

- INDIVIDUALS CREATING A PERSONAL OR WEDDING WEBSITE
- CREATIVES WHO WANT A SIMPLE ONLINE PORTFOLIO
- SMALL PROJECTS, CAUSES, OR CHARITIES THAT NEED A WEB PRESENCE WITHOUT SCALE
- SOLOPRENEURS AT THE START OF THEIR JOURNEY WHO WANT SOMETHING CLEAN, TIMELESS, AND READY TO GROW

TIMELINE

AVERAGE TURNAROUND: 3 WEEKS FROM BRIEFING TO LAUNCH

INVESTMENT

- STANDARD PRICE: £600
- SOLOPRENEURS / NEW BUSINESSES / CHARITIES: £450

A 50% DEPOSIT SECURES YOUR SLOT. THE BALANCE IS DUE ON COMPLETION, ONCE THE SITE IS READY TO GO LIVE.



ELLE DANIEL DESIGN

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